



25TH ANNIVERSARY! EMMA CRAWFORD COFFIN RACES & PARADE SATURDAY, OCTOBER 26, 2019

Celebrating 25 years the Emma Crawford Coffin Races is the signature fall event in Manitou Springs. This bizarre and macabre event brings 10-12K costumed spectators to town. We expect the 25th anniversary year to be the biggest one yet.

ONE PLATINUM SPONSOR/\$5,000

- your logo on the top center of the Coffin Race t-shirt
- lead the parade and race a coffin of your own making
- mention on the event poster
- your company name/logo on the 1st place & best coffin trophies
- sponsorship mention in all press releases and TV and print ads
- mention in all media interviews (where allowed)
- listing and logo in the Coffin Race program
- one table/booth at the event *
- your 6 banners on the race course †
- continual mention from the stage during the race
- facebook mentions on Visit Manitou Springs as the top sponsor
- listed on www.manitousprings.org Emma Crawford page
- 4 VIP seats and a 2019 T-shirt

TWO GOLD SPONSORS/\$2,500

- your logo on the second line of logos on Coffin Race t-shirt
- join the parade and race a coffin of your own making
- mention on the event poster
- your company name/logo on the 2nd place/3rd place trophies
- sponsorship mention in all press releases and TV and print ads
- listing and logo in the Coffin Race program
- one table/booth at the event *
- your 4 banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 2 VIP seats and a 2019 T-shirt

FOUR SILVER SPONSORS/\$2,000

- your logo on the Coffin Race t-shirt
- mention on the event poster
- your company name/logo on the "Best Entourage and Best Emma" trophies
- sponsorship mention in all press releases and print ads
- listing and logo in the Coffin Race program
- one table/booth at the event *
- your two banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 2 VIP seats and a 2019 T-shirt

FOUR BRONZE SPONSORS/\$750

- your logo on the Coffin Race t-shirt
- mention on the event poster
- listing and logo in the Coffin Race program
- your two banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 2 VIP seats and a 2019 T-shirt

3 LIVE STREAM MEDIA SPONSOR/\$2,000

- your logo scrolling with two other sponsor on the live feed during the event and archived online
- broadcast through the event and distributed and archived online to an international audience



PROGRAM SPONSOR/

\$1000 OR IN-KIND

- your logo prominently displayed on the event program
- join the parade and race a coffin of your own making
- two banners on the race course †

EIGHT T-SHIRT SPONSORS/\$200

- your logo on the Coffin Race t-shirt

AFTER-PARTY SPONSORS/\$500

After Party will be at Soda Springs Park and draw about 2,000 racers, entourage participants and spectators. There is a live band, food and drink. Benefits include:

- mention of after party sponsored by your business from the main stage at the end of the race
- one table/booth in Soda Springs Park*
- two banners displayed at Bud Ford Pavilion in Soda Springs Park†
- a 2019 T-shirt
- program listing

[NEW FOR 2019]

SNAPCHAT SPONSOR/\$500

- Several announcements from stage during the parade and race encouraging "Snapchatters" to use the "Official Coffin Race Filter" sponsored by your business
- Mention of the Snapchat filter in the program, ie...use the Coffin Race Snapchatter Filter sponsored by your business
- Your business name will briefly appear next to 'Sponsored' when a Snapchatter is previewing the Coffin Race filter on their phone. The 'Sponsored' text will appear only appear for a few seconds, and won't show up in the final Snap!

[NEW FOR 2019]

50 RACE COURSE SPONSORS/\$200

- 2 banners† one along each side of the race course
- one mention of your business from the stage during the race or parade

NOTE TO POTENTIAL SPONSORS: Last year's sponsors have first right of refusal. * you must bring your own tent, table and chairs.

† You must provide banners that are a maximum of 3' high x 10' long. Drop off your banners the Friday before the event and pick them up the Friday after at 354 Manitou Ave.

SPONSORSHIP CONTRACT

EMMA CRAWFORD COFFIN RACES

SATURDAY, OCTOBER 26, 2019 IN MANITOU SPRINGS

CHOOSE ONE:

PLATINUM SPONSOR/\$3,500

GOLD SPONSOR/\$2,000

SILVER SPONSOR/\$1,500

BRONZE SPONSOR/\$500

T-SHIRT SPONSORS/\$200

AFTER PARTY SPONSOR/\$500

SNAPCHAT SPONSOR/\$500

RACE COURSE SPONSOR/\$200

LIVE STREAM MEDIA SPONSOR/\$2,000

NOTE TO SPONSORS WITH BANNERS... All banners must be dropped off the Friday before the event and picked up the Friday after the event at 354 Manitou Ave. We are not responsible for banners left after the pick up deadline.

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE NO.

SPECIAL INSTRUCTIONS OR COMMENTS //

I, the undersigned, agree that my signature insures payment of the above stated amount to the **Manitou Springs Chamber of Commerce, Visitors Bureau and Office of Economic Development** 354 Manitou Ave. Manitou Springs, CO 80829. Sponsorship includes all benefits for your selected level, as listing in the sponsor packet. You may email this form to jenna@manitouchamber.com or mail/hand deliver to the address listed above. Sponsorship payment is due when you submit the contract.

SPONSOR REPRESENTATIVE SIGNATURE

DATE