

# CALL FOR ENTRIES

## FOR IMMEDIATE RELEASE

**CALL FOR ENTRIES:** 24th Annual Emma Crawford Coffin Race T-shirt Contest

**MANITOU SPRINGS, CO, TUESDAY, JULY 17, 2018** – The Manitou Springs Chamber of Commerce invites all artists to submit their best t-shirt design for a chance to be the featured artist on the official 2018 Emma Crawford t-shirt. Winning artwork will be selected by community vote.

Submissions will be accepted starting immediately. Email digital files to [coffinraces@manitouchamber.com](mailto:coffinraces@manitouchamber.com) or drop off original art at 354 Manitou Ave. The deadline for entry is 5 pm MST Thursday, August 30th. Voting begins Saturday, September 1 and ends Friday, September 14. The winning t-shirt design will be announced Monday, September 17, the artist will be notified by phone. Winner will receive \$50 in Manitou Money, a t-shirt with your design, and two VIP passes to the coffin races.

## DESIGN GUIDELINES & INSPIRATION

We encourage you to consider the canvas when selecting the art you submit. Think about how your art will translate to a t-shirt. If you would like to visualize how your design will look, download our t-shirt template and see how your art fits. (This step is recommended, not required.)

## CONTEST GUIDELINES:

- 1) primary subject matter should be coffin-race related
  - 2) work must be original
  - 3) open to all ages
  - 4) there is no entry fee
- submit entries via email to [coffinraces@manitouchamber.com](mailto:coffinraces@manitouchamber.com) or
- 5) drop off original art at 354 Manitou Ave.

## ARTWORK SPECS:

Submit digital designs as a singular jpeg or pdf file. We recommend designing your piece at a size 16" x 20" at 300 dpi. Keep in mind, if you win, we will require high resolution files to print your design. High quality art = high quality shirts.

The 2018 Emma Crawford Coffin Race happens Saturday, October 27, 2018 in Manitou Springs, CO. If you have any questions about the t-shirt contest or the coffin races please contact the Manitou Springs Chamber of Commerce, Visitor's Bureau & Office of Economic Development at 719-685-5089.

**MANITOU SPRINGS CHAMBER OF COMMERCE, VISITORS BUREAU & OFFICE OF ECONOMIC DEVELOPMENT**  
**CONTACT: JENNA GALLAS | [COFFINRACES@MANITOUCHAMBER.COM](mailto:COFFINRACES@MANITOUCHAMBER.COM) | 719-685-5089**

# THE T-SHIRT IS YOUR CANVAS

## WHAT SHOULD I DESIGN ON?

The t-shirt is your canvas! You are welcome to create your art as you normally would. If you have a question about how your design would look on a t-shirt, consider placing it on our t-shirt template (download here) to see how it looks.

## WHAT SIZE/SHAPE SHOULD MY GRAPHIC BE?

Original art can be as large as 16x20 but will need to be scanned at 300 dpi and reduced in size for submission. The approximate print area is indicated by the red square on the t-shirt at right. Your design doesn't need to be this shape or fill up every bit of this rectangle. Be aware if your design is horizontal, we can only print it as wide as the t-shirt.

## BEST FILE TYPE:

Vector-based graphics such as .eps and Adobe Illustrator .ai files can be resized without degrading image quality. These formats are ideal for a t-shirt design. Important note: when submitting Adobe Illustrator files please create outlines of all text elements and make sure all links are embedded.

## SECOND BEST FILE TYPE:

Raster or bitmap graphics such as jpg, tiff, png, gif, BMP and PSD files will also work for submitting but they must be as close to the actual size of final design when printed on the t-shirt. File resolution must be at least 300 dpi and CMYK files are preferred.

## CALL OR EMAIL WITH QUESTIONS:

719-685-5089 or coffinraces@manitouchamber.com



\* t-shirt color will be determined by winning design.